



## **COSTA SMERALDA RESTARTS ON OCTOBER 10th FROM SAVONA WITH AN ITINERARY DEDICATED TO THE REDISCOVERY OF ITALY**

*The seven-day itinerary of the Costa flagship, the first ship of the fleet powered by LNG, will call Savona, La Spezia, Cagliari, Naples, Messina and Civitavecchia/Rome until mid-November.*

Genova, October 2nd, 2020 – After the Costa Deliziosa and the Costa Diadema, from October 10<sup>th</sup>, Costa Smeralda will also return to sail on a cruise. For the restart of its flagship, the first LNG-powered of its fleet, Costa Crociere has designed a new one-week itinerary dedicated to the rediscovery, with enhanced safety protocols, the best of Italy. A total of five cruises scheduled, from October 10<sup>th</sup> to November 7th, will allow guests to visit beautiful Italian cities of art, but also to enjoy areas and natural parks of rare beauty, as well as taste traditional local cuisine and products of the local gastronomic tradition.

The first call on the itinerary is Savona, from where guests can visit other nearby destinations, such as Genoa or Finalborgo. The second is La Spezia, with excursions to the Cinque Terre, Lerici, Florence or Pisa. The next call is Cagliari, followed by Naples, with the possibility to visit Sorrento, Pompei and the Royal Palace of Caserta. The last two destinations of the itinerary are Messina, with excursions to Etna volcano and Taormina, and Civitavecchia, that offers the discover of Rome and Tarquinia.

As for the other two Costa ships already returned to service, on board Costa Smeralda the Costa Safety Protocol will be applied. The protocol, developed by the company together with a panel of scientific experts, includes new operational measures tailored to the needs of the COVID-19 situation, fully compliant with the relevant provisions defined by the Italian and European authorities. The Costa Safety Protocol considers every aspect of the cruise experience, from booking to returning home. The key measures include antigen swab test for all guests and crew before embarkation, temperature check while disembarking and returning to the ship, visits to destinations only with protected excursions, physical distancing onboard and at the terminals, also thanks to the reduction in the number of passengers, new ways of using the on-board services, improved sanitization and medical services, use of protective facial-masks when necessary.

Costa Smeralda, which was christened in Savona on last February 22nd, is a tribute to Italy, the result of an extraordinary creative project designed to exalt and bring the best of Italy to life into a single location. Italian design is also the main feature of the CoDe - Costa Design Museum, the first museum built on a cruise ship. The onboard offer fits perfectly into this extraordinary context: from the Solemio Spa to the areas dedicated to entertainment; from thematic bars, in collaboration with major Italian brands, to the 16 restaurants and areas dedicated to the "food experience", including the new restaurant dedicated to families with children.

Costa Smeralda is also a real travelling "smart city", where sustainable technologies and circular economy concepts are applied to reduce the environmental impact. Thanks to the use of LNG, currently the most advanced propulsion technology used to reduce emissions, the Costa Smeralda is able to almost completely eliminate emissions of sulfur oxides (zero emissions) and particulate matter (reduction of 95-100%), significantly reducing nitrogen oxide emissions (direct reduction of 85%) and CO<sub>2</sub> (reduction of up to 20%). The ship's entire daily water requirement are met by the direct transformation of sea water through the use of desalinations plants; energy consumption is also reduced to the minimum thanks to an intelligent energy efficiency system; 100% separate waste collection and recycling of materials such as plastic, paper, glass and aluminum is carried out on board.

Starting from November 14<sup>th</sup> 2020, Costa Smeralda is scheduled to resume her one-week itinerary in Italy, France and Spain, again departing from Savona. Costa is working with the national and local authorities of



the countries included in this itinerary, with the aim of offering its guests a safe and enjoyable holiday experience, through the implementation of the Costa Safety Protocol in all destinations included in the new 2021 program.

*Per ulteriori informazioni:*

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